

Leadership Retreat Agenda

Tuesday, October 22, 2019

8 am	Registration	
9 am	Multi-Channel Marketing	Sally O'Brien, President The Badger Group
10 am	Public Relations and News Media	Conor Brown, CEO Rockford Area Realtors
Noon	Lunch	
1 pm	International Risk Management Institute (IRMI) Demo	Michelle Waldrep, Resource Consultant IRMI
1:30 pm	Roundtables	
3 pm	Break	
4 pm	Dinner/Activity	

Wednesday, October 23, 2019

8 am	Breakfast	
9 am	A Practical Guide to Social Media	Kristin Olson, Director of Communications Cooperative Network
11 am	The Hitchhiker's Guide to the Internet	Patrick Laws, President WAMIC
Noon	Leadership Retreat Ends	

